



Hamilton
Public
Library

Research Round-up

OLA Super Conference 2019

FREEDOM TO DISCOVER

HPL.CA



Agenda

- **Part 1: Recent Research**
 - U.S., Canada, Ontario
- **Part 2: Brainstorming!**
 - What research topics do you want addressed?
- **Part 3: Next Steps**
 - Possible directions



Part 1: Recent Research



OCCLC Research / Web Junction

Current Projects as reported at ALA Midwinter 2019

Small Libraries Create Smart Spaces

The Many Faces of Digital Visitors and Residents: Facets of Online Engagement

Opioid Crisis: Libraries Respond

Supercharged Storytimes for All

Libraries Leverage Wikimedia (Linked Data)





In Canada

Project Outcome

2017 to date:

- 920 libraries registered for Project Outcome
- 322 libraries collected data

Canadian Libraries:

- Vancouver
- Edmonton
- Brampton
- Hamilton

Who Else?





In Canada

Canadian School Libraries Research Toolkit

The CSL Research Toolkit supports school library practitioners as they explore their own practice through research.

We encourage school library practitioners across Canada to engage in research because:

- Research provides evidence to help understand the outcomes and impacts of school library practice;
- There is a compelling need for research specific to Canadian school libraries;
- We need to increase understanding by assessing specific practices, moving beyond what we have learned through large-scale correlational studies;
- Practitioner research will inform future practices;
- Sharing what we have learned will deepen understanding across our constituent communities.





In Canada

Edmonton PL

- Determinants of Social Capital and Differential Success, in partnership with a local college.
- Customer Experience Interns mapped customer journeys across the full suite of in person and online experiences with EPL.
- Digital exhibits intern spent a year researching digital display technology from a global perspective with recommendations for design, content and programming in a public library setting.
- Our current interns are investigating collection use at a very granular level to understand demand and declines. This report will impact space design, collection development policy, our approach to collection floating and more.





In Canada

Library & Archives Canada

Study on the Value of GLAMs

- LAC contracted with Oxford Economics
- Preliminary Report: May 13, 2019
- Final Report: September 30, 2019

3rd GLAM Summit

- May 13 2019 – Montreal



In Ontario

Bridge Technology Assessment Toolkit

Pilot 1:

- Innisfil ideaLAB & Library
- Kitchener Public Library
- Mattawa Public Library
- Nautkamegwaning First Nation Public Library
- Perth & District Union Public Library
- Wikwemikong First Nation Public Library
- Windsor Public Library

Pilot 2:

- Ajax
- Burlington
- Hamilton
- Kingston
- Markham
- Orillia
- Oshawa
- Newmarket
- Vaughan
- Others ...

bridge



In Ontario

Ontario School Libraries Impact Project (OSLIP)

OLA is working on a cross-sector collaborative research project to interrogate the impact of school libraries on student success from secondary into post-secondary education.

A core research group will be planning the research design, collecting and analyzing data, and writing a final report.

If you are interested in learning more about this new initiative, email Sarah Roberts at sroberts@accessola.com.





In Ontario

OLS-North Valuing Northern Libraries Toolkit

This framework identifies seven areas where libraries contribute to building individual, organizational, and community level capacity.

- Cultural Integrity & Regional Identity
- Social Inclusion
- Cognitive & Literacy Development
- Health & Wellness
- Engaged Citizens & Safer Communities
- Entertainment & Enjoyment
- Economic Development





In Ontario

Hamilton PL

In Progress:

- Memory Café Evaluation
- Summer Reading Evaluation (PO)
- Bridge Toolkit
- Bookmobile Metrics
- Local History & Archives Metrics
- Grow with Google Skills Training Evaluation

Building a Culture of Evaluation:

- Considering evaluation a key component of program design & delivery
- Increasing evaluation capacity; training for colleagues who want to learn more about evaluation





What Else?

These projects are just a fraction of the research activity in our libraries.

Additional projects that Kim missed:



Created by Jessica Lock
from Noun Project



Part 2

Brainstorming Exercise

Ideas:

- How to establish outcome measures for use in clinical practice (health); how to choose outcome measures that “move the needle”;
- How to use toolkits to generate results that contribute to advocacy and success stories;
- How to measure the value of partnerships;
- Research on school library practices
- Aligning the data we collect to our strategic goals.



Created by Jessica Lock
from Noun Project



Part 3

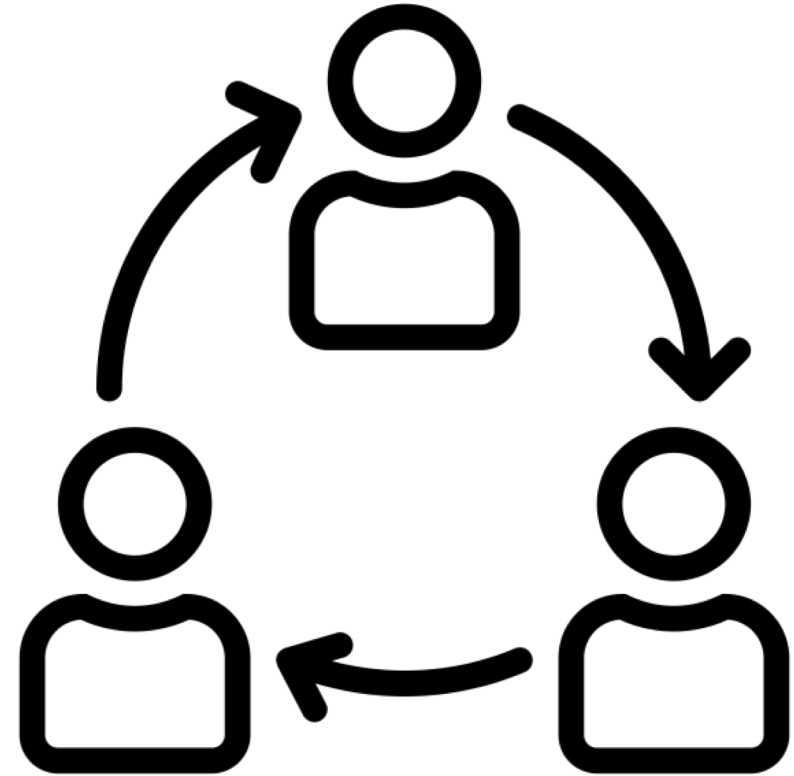
Next Steps

Share! Publish in:

- Open Shelf
- Partnership Journal
- Library Research Network - <https://libraryresearchnetwork.org/>

Collaborate!

- LRN @ Slack – Email ksilk@hpl.ca for an invitation

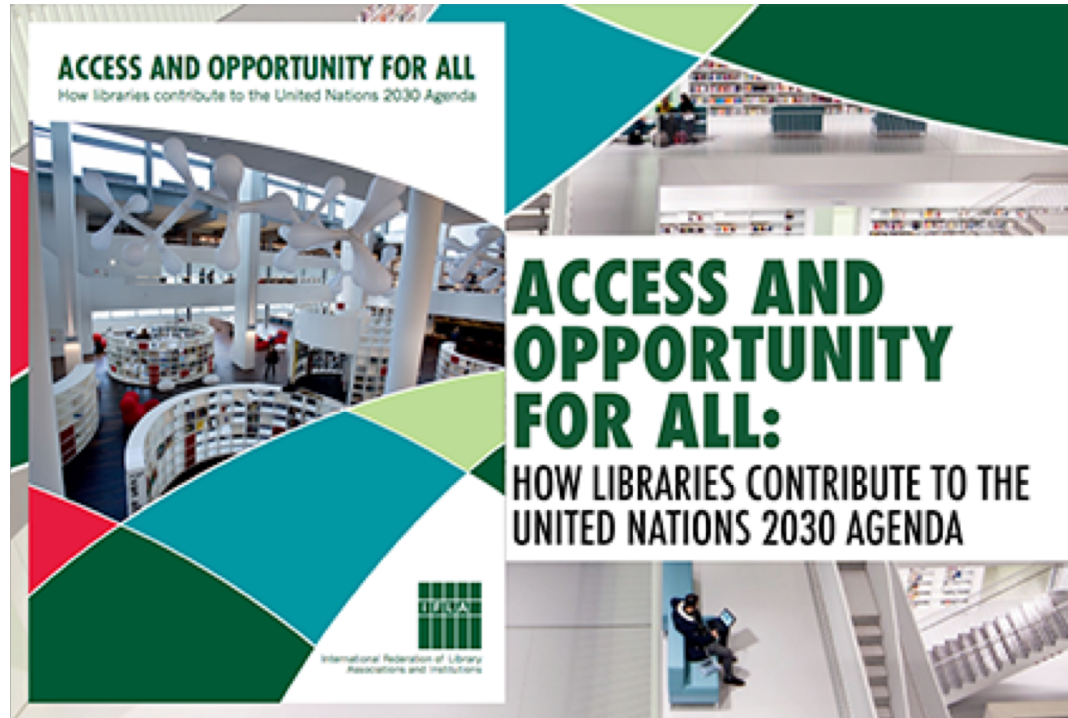


Created by mynamepong
from Noun Project



IFLA: Think Globally, Act Locally

How Libraries Contribute to the UN 2030 Agenda



SUSTAINABLE DEVELOPMENT GOALS
17 GOALS TO TRANSFORM OUR WORLD





Sources

- Small Libraries Create Smart Spaces - <https://www.webjunction.org/explore-topics/smart-spaces.html>
- The Many Faces of Digital Visitors and Residents: Facets of Online Engagement - <https://www.oclc.org/research/publications/2017/oclcresearch-many-faces-digital-vandr.html>
- Opioid Crisis: Libraries Respond - <http://www.webjunction.org/explore-topics/opioid-crisis.html>
- Supercharged Storytimes for All - <http://www.webjunction.org/explore-topics/supercharged-storytimes.html>

- [Project Outcome](#)
- [Canadian School Libraries Research Toolkit](#)
- Edmonton Public Library - [Publications](#)
- [Bridge Toolkit](#)
- OLS-N [Valuing Northern Libraries Toolkit](#)
- [Library Research Network](#)
- IFLA: [How Libraries Contribute to the UN 2030 Agenda](#)



Thank You

Kimberly Silk, M.L.S.

Sr. Planning & Development Officer

Hamilton Public Library

&

Library Research Network

ksilk@hpl.ca